

ERIC LARSON

Motion Graphics
Artist, Video Editor and
Producer

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EricLarsonMedia@gmail.com ♦ (515)402-3425

WEBSITE with PROFESSIONAL REEL
www.EricLarsonMedia.com

SKILLS

- Experienced in motion design, editing, and video production
- Demonstrates proficiency using a multitude of industry software; highly proficient with After Effects and Adobe CC as a whole and learns new applications and processes with ease
- Hands on experience with a wide array of industry standard equipment in production.
- Creatively solves problems and is always looking for fun and innovative ways to make each project its best.
- Works diligently with a strong attention to detail. Knows when something is not quite good enough and keeps working until it is great.
- Easily adapts to different workflows, and coordinates well within creative teams.

MEDIA WORK EXPERIENCE

Freelance Work

June 2016 – Present

- Produced high-quality projects involving video editing and motion graphics for ad agencies, non-profit organizations, individuals, as well as my former employer PUREi

PUREi, Chicago Ad Agency, Batavia, IL
In-House Animator

May 2019 – June 2020

- Collaboratively worked with teams of 3 to create over 350 educational videos for an industry-leading educational content provider
- Helped to develop consistent quality and design across teams and innovate ways to help everyone achieve that more effectively
- Contributed to new creative projects meant to expand our business

Westown Advertising Media, Des Moines, IA
Media Intern

June 2015 – Aug 2015

- Established a video presence for the company by producing original content for their social media sites
- Edited professional videos for company clients

EDUCATION

University of Nebraska, Lincoln, NE
Bachelor of Fine Arts, Film and New Media Major

Graduated May 2016

- Organized and led student film production teams
- Frequently collaborated with teams of students to produce professional-grade projects
- Grew my skills with training from industry professionals

ADDITIONAL WORK EXPERIENCE

Wells Fargo, Des Moines, IA Aug 18 – May 19
Loan Servicing and Inbound Clerk

Express Employment, Lincoln, NE Jan 18 – July 18
Temporary Assignments

Nelnet, Lincoln, NE June 16 – Dec 17
Enrollment Representative

AWARDS AND HONORS

Nebby Award, UNL Nebbies – Best Non-Sync Film

Eagle Scout, Boy Scouts of America